

Company Overview

YTE LTD.

- Osaka Office  
YTV west wing 7F, 1-3-50 Shiromi, Chuo-ku, Osaka 540-8510 JAPAN  
TEL 06-4791-3600 FAX 06-4791-3610
- Tokyo Office  
NTV TOWER 20F, 1-6-1 Higashi Shimbashi, Minato-ku, Tokyo, 105-7420, JAPAN  
TEL 03-6253-7680 FAX 03-6253-7891
- Capital            50,000,000 yen
- Established    May 1, 1970
- Main Banks  
Sumitomo Mitsui Banking Corporation - Keihan-Kyobashi Branch  
Mizuho Bank, Ltd. - Osaka Corporate Banking Branch  
MUFG Bank, Ltd. - Keihankyobashi Branch
- President and CEO    UMEDA Hisaya
- Main Clients  
Yomiuri Telecasting Corporation / Nippon Television Network Corporation / Nippon TV Network System /  
Osaka Broadcasting Corporation / The Yomiuri Shimbun Holdings - The Yomiuri Shimbun Osaka /  
YOMIURI GIANTS owned by The Yomiuri Shimbun Holdings / Hochi Shimbun - Osaka Head Office /  
Hanshin Tigers Baseball Club, Ltd. / Dentsu Inc. / Yomiuri Joho Kaihatsu Co., Ltd. / Bandai Namco Filmworks Inc. /  
Shueisha Inc. / SHOGAKUKAN Inc. / VAP Inc. / TMS Entertainment Co., Ltd. /  
Tokyo Metropolitan Television Broadcasting Corporation / Pierrot Co.,Ltd. among others

<https://www.yte.co.jp>



Corporate Plilosophy

Continue Living Up to Trust

Trust from the customer as a company that provides high-quality entertainment and content.  
Trust from business partners as a company that conducts business in a fair, honest, and environmentally friendly manner.  
Trust from employees as a company that creates a comfortable workplace and rewarding work.  
YTE LTD. will continue to live up to the trust placed in us by society.



## Music Publishing/Music Master Production

We manage and develop the copyrights of approximately 9,000 songs, mainly related to Yomiuri TV programs, such as "YOKOHAMA・TASOGARE" by Hiroshi Itsuki. We also produce master disks and serve as managers to composers.

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## Content Planning (investment, merchandising etc.)

In addition to anime and dramas, we invest in many other genres including movies. We also manage and release such invested products for secondary use (program sales, merchandising etc.). Lately we have been working on joint investments with overseas companies, and developing content from a global perspective.

©Inoue/Shogakukan, The Duke of Death and His Maid Project  
©Bun-o Fujisawa/SIGNAL.MD/MARS RED Production Committee ©2018 "We Make Antiques!" Film Partners



## Planning, Production and Sales of Character Goods

We plan, manufacture, and sell items related to ytv shows like anime, as well as NPB goods. We undertake the production of original products like promotional goods for The Yomiuri Shimbun, and sell them at various event venues, and operate the mail order site ytv shop, which sells items related to Yomiuri TV shows.

Search "ytv shop"

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## Program Licensing Business (domestic/overseas)

We sell programs and movies commissioned by Yomiuri Television and other companies, domestically to Nippon TV Network System affiliate stations and BS/CS stations, and overseas to TV stations, distribution companies, airlines, and others. We also translate anime and manga into foreign languages.

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"for Your Total Entertainment"

YTE is a leading company  
that produces various forms of entertainment

Our SERVICE

## Sales Promotion

We plan promotional campaigns that collaborate with characters, such as the "Detective Conan x Mutenkura-zushi" and "Detective Conan x New Days" campaigns. We can provide a total package that includes handling of character rights, production of campaign prizes, and design and production of promotional materials.

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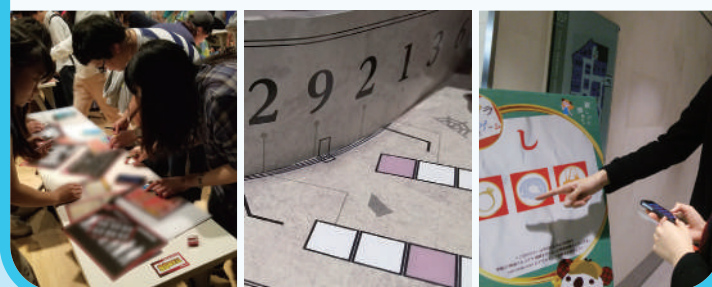
## Advertising Agency

We offer a wide range of services, from planning advertisements and handling various advertising media to planning and producing videos such as TV commercials and video packages. In addition to planning and producing web promotions using videos featuring influencers, we also accept inquiries regarding securing program broadcast slots.



## Immersive Entertainment/ Riddle-solving Business

We create and produce immersive entertainment settings in the real world. Our focus is primarily on riddle solving, but also includes murder and other mysteries, extended reality, metaverse and immersive development, among other areas.



## Event Planning and Management/ Booth Setup

In addition to managing events related to Yomiuri TV programs, we also plan and manage large-scale food events such as "Craft Beer Holiday" and "Mori's Ramen Fest," as well as set up and decorate booths at events such as exhibitions.



## Osaka Castle Related Business

In the historical building "MIRAIZA OSAKA-JO" next to the Osaka Castle Museum, we operate "Osaka-jo Honjin", which sells approximately 7,000 types of Japanese miscellaneous goods, and "Shinobi-ya", which sells ninja and samurai related items. We also provide property management services for the facility.

